

## Direct: GPA Measures of Program and Capstone Courses

Merit University measures and evaluates student learning outcomes to validate and confirm overall program and educational effectiveness. Various assessments are used to measure student learning outcomes such as tracking and analysis of GPA achievement of students in the program, the achievement of objectives of capstone courses, pre and post-tests of individual courses, and other information including a summary of course completion data (i.e., objectives achieved, competencies acquired).

### GPA Results

As one method of documenting student learning outcomes, GPA achievement provides a uniform and comparable measurement of student achievement in programs and over time. The GPA is calculated on the traditional 4.0 scale. Students' GPAs are inclusive tools to measure student learning outcomes uniformly and comparably. GPA includes assessments of quizzes, written exams, research papers, course discussion questions, and case study analyses. These assessment tools are aligned with course objectives and program objectives, which are contained in the course syllabi.

The required GPA for MBA program completion is 3.0 or above. Students, who achieve a GPA lower than 3.0, are required to have individual academic counseling with the academic advisors. The GPA achievements of the program and the capstone courses are shown in the table below.

**GPA Attainment**

<b>Credential</b>	<b>2020 GPA</b>	<b>2021 GPA</b>	<b>2022 GPA</b>	<b>Difference Between 2021 and 2022</b>
Master of Business Administration Degree	3.42	3.22	3.48	+0.26
MBA Capstone Course (Organizational Behavior)	3.13	3.50	3.31	-0.19
MBA Capstone Course (Marketing Management)	3.11	3.27	n/a	n/a
MBA Capstone Course (Management Information Systems)	3.07	2.87	3.22	+0.35

*Note: Reporting period is from January 2020 to September 30, 2022.*

In 2022, the average GPA of the MBA students improved to 3.48. The average GPAs for the Capstone courses such as Organizational Behavior (MGMT510) decreased to 3.31 because one student failed due to tardiness. This student received academic counseling to achieve a better learning outcome. The average GPA of Management Information Systems (ITMG510) course increased to 3.22, which was higher than 2.87 in 2021. Marketing Management (MKTG500) was not offered from January to September 2022.