

INSTITUTIONAL LEARNING OUTCOMES MAP

Institutional Level Learning Outcomes	1. Practice critical thinking and quantitative reasoning in business judgment, decision making, and problem solving.	2. Utilize effective and persuasive communication and writing strategies in business leadership.	3. Develop a specialized knowledge in their chosen field of study.	4. Collect and analyze information in support of academic, professional, and personal needs.	5. Demonstrate understanding and maintain the respect of others, encouraging the diversity of individuals, groups, communities, cultures, and religions.
MSM Program Level Learning Outcomes	1. Utilize critical thinking and quantitative reasoning to increase organizational outputs for decision-making and forecasting.	2. Demonstrate mastery of oral communication and writing strategies in analyzing unstructured data into meaningful inferences	3. Successfully employ critical thinking and managerial decision-making within the field and developing expertise in statistics.	4. Analyze and collect data from various sources to create recommendations to complex business situations and concepts.	5. Recognize and relate the impact of science, technology, engineering and mathematics as drivers for business.

MSM CURRICULUM MAP*

MSM Core Courses	1. Utilize critical thinking and quantitative reasoning to increase organizational outputs for decision-making and forecasting.	2. Demonstrate mastery of oral communication and writing strategies in analyzing unstructured data into meaningful inferences.	3. Successfully employ critical thinking and managerial decision-making within the field and developing expertise in statistics.		4. Analyze and collect data from various sources to create recommendations to complex business situations and concepts.	5. Recognize and relate the impact of science, technology, engineering and mathematics as drivers for business.
FNMG 511. Financial Management	M	M	M		A	
MKTG 500. Marketing Management	M	M	M		A	M
MSMG 504. Leadership and Teams	M	M	M			
MSMG 522. Statistics and Data Analysis		M	A		M	M
FNMG 533. Financial Markets and Corporate Decision- Making	A	M	M		M	M
MSMG 524. Data and Decision Making	M	M	A		M	M
MSMG 534. Data Science for Business Analytics	M	M	A		M	M
ITMG 513. Internet Business Technologies	M				M	A

Key: I= Introduced; R=Reinforced and opportunity to practice; M=Mastery, A=Assessment evidence collected

*Students in the MSM Program choose 8 courses (32 units) from among 27 courses to create a specialty area of study. Those courses also contribute skills and knowledge that support development of the program outcomes