

## INSTITUTIONAL LEARNING OUTCOMES MAP

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|--|--|---|--|---|--|---|
| <b>Institutional Level Learning Outcomes</b> | 1. Practice critical thinking and quantitative reasoning in business judgment, decision making, and problem solving.             | 2. Utilize effective and persuasive communication and writing strategies in business leadership.  | 3. Develop a specialized knowledge in their chosen field of study.                     | 4. Collect and analyze information in support of academic, professional, and personal needs.                | 5. Demonstrate understanding and maintain the respect of others, encouraging the diversity of individuals, groups, communities, cultures, and religions. |   |
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| <b>MBA Program Level Learning Outcomes</b>   | 2. Utilize critical thinking and quantitative reasoning in managerial problem-solving, decision making and business forecasting. | 3. Demonstrate mastery of oral communication and writing strategies in composing business plans, creating presentations and conducting business meetings. | 1. Demonstrate proficiency in using broad, integrative knowledge in business settings. | 4. Practice autonomy and creativity for managing complex professional practices with specialized knowledge. | 5. Identify and collect business sources to develop business strategies for the global marketplace.  | 6. Relate the impact of living and contributing to a global business environment, its impacts on globalization and on individuals, communities and the larger public. |
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## MBA CURRICULUM MAP\*

| MBA Core and Major Courses                    | 2. Utilize critical thinking and quantitative reasoning in managerial problem-solving, decision making and business forecasting. | 3. Demonstrate mastery of oral communication and writing strategies in composing business plans, creating presentations and conducting business meetings. | 1. Demonstrate proficiency in using broad, integrative knowledge in business settings. | 4. Practice autonomy and creativity for managing complex professional practices with specialized knowledge. | 5. Identify and collect business sources to develop business strategies for the global marketplace. | 6. Relate the impact of living and contributing to a global business environment, its impacts on globalization and on individuals, communities and the larger public. |
|---|--|---|--|---|---|---|
| MGMT 510. Organizational Behavior             |  | M   |  | M   |   | A   |
| MGMT 515. Business Statistics                 | A  |   |  |   | M   |   |
| FNMG 511. Financial Management                | I, R, M  | I, R, M   | I, R, M  | I, R, M   | I, R, M   |   |
| MKTG 500. Marketing Management                | I, R, M  | I, R, M   | I, R, M  | I, R, M   | I, R, M   | I, R, M   |
| ITMG 510. Management Information Systems      |  |   |  | I, R, M   | I, R, M   |   |
| MGMT 520. Strategic Management                | M  | M   |  | M   | A   |   |
| MGMT 525. Strategic Human Resource Management |  | M   | M  | M   |   | M   |
| MGMT 530. Operations Management               | A  |   |  | M   | M   |   |
| ITMG 525. E-Commerce Management               | M  |   | M  | A   | M   | M   |
| ITMG 540. Database Application Management     | M  |   |  | A   | M   | M   |
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**Key:** I= Introduced; R=Reinforced and opportunity to practice; M=Mastery, A=Assessment evidence collected

\*Students in the MBA Program choose 10 courses (40 units) from among 25 courses to create a specialty area of study. Those courses also contribute skills and knowledge that support development of the program outcomes.